

# MOIBF 2026

7<sup>th</sup> MARA OISCA INTERNATIONAL BUSINESS FORUM  
“Cultivating Trust, Nurturing Sustainability”

## Welcoming Notes

On behalf of **Majlis Amanah Rakyat (MARA)** and **OISCA International Malaysia Chapter (OIMC)**, it is my great pleasure to warmly welcome all distinguished delegates, industry leaders, entrepreneurs and partners to the **MARA–OISCA International Business Forum 2026 (MOIBF 2026)**.

MOIBF 2026 serves as a strategic platform to strengthen **Malaysia–Japan collaboration**, fostering meaningful partnerships built on trust, sustainability and shared prosperity. Through focused forums, business matching and industry engagement, this forum aims to unlock new opportunities in high-value sectors, the halal economy, technology and SME development. MARA remains committed to empowering talents and entrepreneurs while promoting inclusive, sustainable and future-ready economic growth through international cooperation.

I wish all participants a productive forum and meaningful engagements throughout MOIBF 2026.

Thank you.

**Dato’ Zulfikri Osman**

*Director General*

Majlis Amanah Rakyat (MARA)

*Vice President*

OISCA International Malaysia Chapter (OIMC)



## Tentative Programme

### 9 February 2026 (Monday)

- Arrival of MOIBF's Participants and Registration
- Cultural Show at Langkawi International Airport

### 10 February 2026 (Tuesday)

#### 08.00am – 08.50am

- Registration & Breakfast

#### 08.50am – 09.20am

- Prayer Recitation
- Welcoming Remarks by Deputy Director of MARA  
**Mr. Zahari bin Aziz**

#### 09.20am – 09.50am

- Industrial Briefing "Advancing Japan-Malaysia Trade through Trust and Technology" by Malaysia External Trade Development Corporation (MATRADE)  
**Mr. Abu Bakar bin Yusof, CEO MATRADE**

#### 09.50am – 10.00am

- Tea Break

#### 10.00am – 01.00pm

- International Business Matching 1

#### 01.00pm – 02.30pm

- Lunch

#### 02.30pm – 05.30pm

- International Business Matching 2

#### 05.30pm

- Tea Break
- Free & Easy

#### 08.30pm

- Dinner at Okid Ria Seafood Restaurant, Langkawi (For International Guest Only)

### 11 February 2026 (Wednesday)

#### 08.00am – 08.45am

- Registration

#### 08.45am – 09.40am

- National Anthem "Negaraku" & "Amanah Rakyat"
- Welcoming Dance
- Prayer Recitation
- Keynote Address by  
**YBhg. Dato' Zulfikri bin Osman**  
Director General of MARA,  
Vice President OISCA International Malaysia Chapter

#### 09.20am – 09.40am

- Tea Break



**11 February 2026 (Wednesday)**

**09.40am – 11.20am**

**Forum 1 – Business Opportunities & Exploration Malaysia & Japan Businesses**

**Panel 1** : **OISCA International Japan**  
Mr. Kajikawa Mikio, Former Director General of Finance Ministry  
and OISCA Board Member

**Panel 2** : **Japan External Trade Organization (JETRO)**  
Mr. Hazmi Mansor, Manager, Business Strategic

**Panel 3** : **Malaysian Investment Development Authority (MIDA)**  
Overview of Malaysia Business Opportunities  
Ms. Nazlizan Abdullah, Director MIDA Kedah & Perlis

**Moderator** : **Mr. Zahari bin Aziz**  
Deputy Director General of MARA

**11.20am – 01.00pm**

**Forum 2 – Cultivating Trust, Nurturing Sustainability**

**Panel 1** : OISCA Mexico, Mr. Jose Martin Atela Echevarria, Director

**Panel 2** : OISCA South India, Mr. Aravinda Babu, Director

**Panel 3** : OISCA Taiwan, Dr. Kai-Hsien Chen, Director

**Moderator** : **Ir. Dr. Mahzan bin Teh**  
Deputy Director General of MARA  
Secretary General OISCA International Malaysia Chapter

**01.00pm – 02.30pm**

• Lunch

**02.30pm – 04.00pm**

**Forum 3 – The Future of The Global Halal Economy: Trends, Challenges and Opportunities**

**Panel 1** : **Malaysia External Trade Development Corporation (MATRADE)**  
Mr. Mansor Shah Wahid, Deputy CEO MATRADE (Exporters Development)

**Panel 2** : **Halal Development Corporation (HDC)**  
Mr. Hanisofian bin Alias, Interim CEO HDC

**Panel 3** : **Japan Halal Association (JHA)**  
Ms. Hind Hitomi Remon, Chairperson

**Moderator** : **Ms. Nor Uyon binti Shoib**  
Director of MARA Entrepreneur Development

**04.00pm – 04.30pm**

• Tea Break

**08.15pm**

• Gala Dinner (by invitation only)  
MARA – OISCA International Business Forum 2026 (MOIBF 2026)

# GALA DINNER

## MOIBF 2026

7<sup>th</sup> MARA OISCA INTERNATIONAL BUSINESS FORUM

PARKROYAL LANGKAWI RESORT, LANGKAWI • 11 FEBRUARY 2026

- 08.15pm** : Arrival of Guest
- 08.30pm** : Arrival of Guest of Honour  
YAB Dato' Seri Dr. Ahmad Zahid bin Hamidi  
Deputy Prime Minister and Minister of Rural and Regional Development  
President of OISCA International Malaysia Chapter
- : National Anthem "Negaraku", "Allah Selamatkan Sultan Mahkota" & "Amanah Rakyat"
- : Prayer Recitation
- : Dinner
- : Show Performance
- : Welcoming Remarks by  
**YBhg. Datuk Wira Dr. Asyraf Wajdi bin Dato' Dusuki**  
Chairman of MARA
- : Speech by  
**Mr. Yasuaki Nagaishi**  
Executive Vice President, OISCA International
- : Ceremonial Opening Address by  
**YAB Dato' Seri Dr. Ahmad Zahid bin Hamidi**  
Deputy Prime Minister and Minister of Rural and Regional Development  
President of OISCA International Malaysia Chapter
- : MOIBF Opening Ceremony
- : Launch of the MARA Japan Agro Health and Cultural Centre
- : Letter of Intent (LOI) Exchange  
(UZMA@Geospatial AI Sdn. Bhd & Kouyo Daiichi Consultants Co. Ltd.)
- : MOIBF - OISCA 2026 Recap Video
- : Show Performance
- : Photography Session
- : Press Conference

## 12 February 2026 (Thursday)

### Eco – Sustainability Tour

#### 08.30am – 09.30am

- Depart from Park Royal Resort Langkawi to Kilim Jetty

#### 09.30am – 9.45am

- Depart from Kilim Jetty

#### 9.45am – 10.30am

- Bat Cave and Crocodile Cave Exploration

#### 10.30am – 11.30 am

- Eagle Watching

#### 11.30am – 1.00pm

- Tree Plantation: Hands-On Conservation

#### 01.00pm – 02.30pm

- Lunch at Jom Ikan Bakar Langkawi

#### 02.30pm – 04.30pm

- Skycab Langkawi

#### 04.30pm – 06.00pm

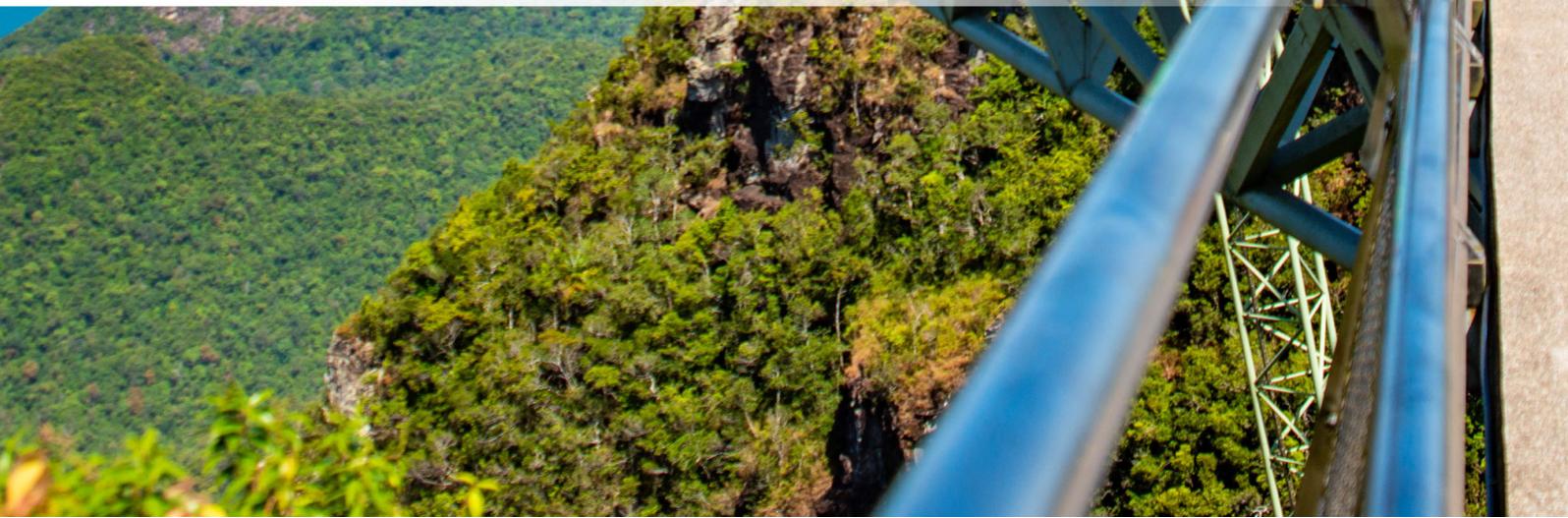
- Free & Easy Time in Oriental Village

#### 08.00pm

- Dinner at Telaga Seafood Restaurant  
(Exclusive Open Area) (For International Guest Only)

## 13 February 2026 (Friday)

### Departure of MOIBF's Participants



## Who Will Attend MOIBF 2026?

### Local Participants

- MARA entrepreneurs (Groom-Big, Gate to Global)
- Bumiputera SMEs across key sectors
- MARA subsidiaries
- State agencies, GLCs and relevant government bodies
- Industry associations:
  - Bumiputera Entrepreneur
  - JETRO (Japan External Trade Organization)
  - JACTIM (Japanese Chamber of Trade & Industry Malaysia)

### International Participants

- Japanese entrepreneurs, industry and investors (primary target group)
- OISCA chapters from Japan, ASEAN and other regions
- Companies exploring Malaysian market opportunities
- International business councils & trade organisations

### Youth & Community Representatives

- Students and young entrepreneurs
- Participants of OISCA's environmental and cultural programmes



## Objective Of The Forum

MOIBF 2026 aims to strengthen international collaboration, trade, investment and innovation through strategic engagement between industry players, entrepreneurs, technopreneurs and policymakers, with strong emphasis on future-ready sectors and sustainable growth.

The forum will feature keynote sessions, industry forums and business matching, providing direct access to partnerships, investment opportunities and cross-border market entry.

### Forum 1 – Business Opportunities & Exploration: Malaysia & Japan Businesses

Forum 1 focuses on **unlocking practical business opportunities between Malaysia and Japan** by exploring how companies from both countries can collaborate, co-invest and expand into regional and global markets. The discussion highlights complementary strengths—Malaysia as a strategic ASEAN hub and Japan as a leader in technology, quality and innovation. Industry players will share real cases on joint ventures, supply chain integration and market entry strategies that reduce risks and accelerate growth for both sides.

#### Key focus areas:

- Malaysia–Japan business collaboration models
- Joint ventures, investments and market access
- Technology transfer and supply chain partnerships

### Forum 2 – Cultivating Trust, Nurturing Sustainability

Forum 2 examines how **trust and sustainability underpin long-term Malaysia–Japan partnerships**. The discussion focuses on shared values such as governance, quality, reliability and ethical business practices, which have long defined Japan’s global reputation and Malaysia’s commitment to sustainable growth. Panelists will explore ESG adoption, public–private collaboration and policy alignment that support resilient, future-ready business ecosystems between both nations.

#### Key focus areas:

- Trust as the foundation of Malaysia–Japan cooperation
- Sustainable and ESG-driven business practices
- Government, industry and institutional collaboration

### Forum 3 – The Future of the Global Halal Economy: Trends, Challenges and Opportunities

Forum 3 explores how **Malaysia and Japan can jointly shape the future of the global Halal economy**. The forum discusses market trends, consumer trust and innovation opportunities across Halal food, cosmetics, essential products and supply chains. With Malaysia's Halal leadership and Japan's strengths in quality, technology and branding, the session highlights pathways for SMEs and entrepreneurs to co-develop products, access new markets and scale globally.

#### Key focus areas:

- Malaysia–Japan collaboration in the Halal ecosystem
- Innovation, certification and consumer trust
- SME growth and cross-border market expansion

## Executive Outcomes

MARA–OISCA International Business Forum 2026 (MOIBF 2026)

### 1. Strengthened Malaysia–Japan Business Partnerships

MOIBF 2026 is expected to generate concrete business collaborations between Malaysian and Japanese companies through structured forums and business matching. Key outcomes include new joint ventures, investment interests, technology partnerships and expanded market access, particularly for SMEs and growth-stage companies seeking regional and global expansion.

### 2. Trusted and Sustainable Long-Term Collaboration

The forum will reinforce trust-based cooperation between Malaysia and Japan by aligning industry, government and institutional players around sustainability, governance and ethical business practices. This outcome supports resilient partnerships, ESG adoption and policy alignment that enable long-term economic value beyond short-term transactions.

### 3. Accelerated Growth of the Global Halal Economy

MOIBF 2026 will position Malaysia and Japan as strategic partners in shaping the future of the global Halal economy. Outcomes include enhanced Halal innovation, improved certification and branding capabilities, and increased cross-border commercialisation opportunities for SMEs and entrepreneurs targeting high-growth Halal markets.